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WEBSITE

www.networkexecwomen.com

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to Debbie Denton at debbie@2designstudio.com by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide Debbie with headshot in a jpg, pdf, or tif file.

Speaker: Lisa K. Ford

Cerified Image, Color & Style Consultant
Color Concepts - Invent Your Image

Tuesday, May 10th 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 Guests \$25

Menu: Chinese Chicken Salad

(Veggie plate available; please request when reserving)

RSVP by noon Friday, May 6th through NEW website,
phone (813) 251-9172 or Ewhubbard@aol.com

Ever watch What Not to Wear and wonder what your clothes say about you? What you do wear speaks volumes even before you say a word. Do your clothes project a woman of confidence? Do the colors you choose lift your spirits—and others', or about as memorable as the wallpaper? And be honest: does that bra really support you properly or is it time for a professional fitting?

Find out how to make the best of your own appearance on May 10 when our luncheon speaker will be Lisa K. Ford. The owner of Invent Your Image and Tampa's only certified image, color, and style consultant, Lisa will divulge the stylish tips you need about how to dress your body type, choose colors that are in harmony with your skin and hair colors, and how to combine

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President's Message

Dear Members and Friends:

Emanuel Leto, the Tampa Bay History Center's Community Relations and Outreach Manager, provided us exciting information about Tampa's history at the April meeting as he shared insights about the first native inhabitants, Spanish conquistadors, pioneers, sports legends and tycoons who

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



Network of Executive Women

P.O. Box 320834, Tampa, FL 33679

www.networkexecwomen.com

Events This Month

Get Acquainted Luncheon

Check website calendar for update
www.networkexecwomen.com

Enjoy lunch and conversation while you meet with new and prospective members. Learn how you can impact the lives of other women by joining the various committees available.

After Hours Networking

Thursday, May 19th, 5:00 pm - 7:00 pm

Kona Grill - International Mall
4134 Boy Scout Blvd.

www.networkexecwomen.com

Enjoy socializing with members in a relaxed atmosphere with cocktails and appetizers.

Monthly Board Meeting

Wednesday, May 25th, noon - 1:00 pm
1344 W. Fletcher Ave.

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prints and patterns that work to send the message you want to convey about the professional you are.

Lisa offers clients a unique combination of expertise and vast knowledge of the fashion and beauty industries and years of presentation excellence. Through personal consultations and group presentations, she works with corporations, professionals and non-professionals alike, guiding and educating them on how to enhance their appearance, use color to their advantage, and dress to honor their personal style statement.

Special Thanks!

Thank you to our member who generously donated our door prize for April's lunch:

Karen Koch - CompassPointz

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brought success to our community.

At the May meeting our focus shifts from the public perspective to the personal, when guest speaker Lisa K. Ford will share tips on how to dress to impact our own professional success.

Not only will you get great ideas for yourself, but you're also sure to leave with great ideas for gifts!

Mother's Day- More than Greeting Cards and Flowers

Can you believe how quickly we're closing in on the half-year mark? Now a day for greeting cards and gifts, brunches or breakfasts in bed, or turning our thoughts to mothers and grandmothers who live only in our memories, Mother's Day holds great significance for all of us. But recognition of this gentle holiday did not come easy.

Dating back to ancient Greece as a celebration of Rhea, the Mother of Gods, in the 1600s English Christians set aside a day to honor Mary, the mother of Christ, Mothering Sunday eventually expanded to honor all mothers as well as the church. But early English colonists in America stopped observing nearly all holidays, and it would be more than two centuries before a day to honor mothers re-emerged—and then was borne of political turmoil.

In New York City, Julia Ward Howe, author of Battle Hymn of the Republic, led a "Mother's Day" anti-war observance on June 2, 1872, accompanied by a Mother's Day Proclamation. Her act was inspired by an earlier effort by Ann Marie Reeves Jarvis, an Appalachian woman who began promoting "Mothers Friendship Day" in an attempt to improve sanitation. Under Howe's sponsorship, "Mother's Day for Peace" was intended as an effort "to reunite families that had been divided during the Civil War" and to protest war. Under Howe's personal sponsorship, the annual observation continued in Boston for about ten years before it died out. There were several limited observances in the 1870s and the 1880s, but none achieved resonance beyond the local level.

Several years later, on May 13, 1877, the idea for Mother's Day took hold in Albion, Michigan, as a result of an outrage during the temperance movement. According to local legend, Juliet Calhoun Blakeley stepped up to the pulpit to complete the

sermon of the Rev. Myron Daughterty, who was distraught that a group of "saloonists" had forced his son and two other temperance advocates to become publicly drunk. From the pulpit, Blakeley called on other mothers to join her in efforts on behalf of the Prohibition National Committee, whose national headquarters were in Albion. That day happened to be her birthday. Blakeley's two adult sons were so moved by their mother's message that they called upon the church honor her and to support the temperance movement with an annual Mother's Day service. Within a few years the Methodist Episcopal Church in Albion set aside the second Sunday in May to recognize the special contributions of all mothers. Still, the observation remained regional.

After the death of Ann Marie Reeves Jarvis in 1905, her daughter Anna wanted to find a way to honor her own mother and mothers everywhere. Two years later Anna shared her mother's earlier idea with her friends, who quickly rallied and undertook a letter writing campaign urging ministers, businessmen, and congressmen to "honor mothers, living and dead." The holiday was first declared officially by West Virginia, Ann Marie Reeves Jarvis's home state, in 1910, and other states quickly followed. Anna saw her dream for a national holiday realized on May 9, 1914, when President Woodrow Wilson issued a proclamation declaring the second Sunday in May as Mother's Day, a day for U.S. citizens to show the flag in honor of those mothers whose sons had died in war.

Today, too many sons—and daughters—will be separated from mothers by war. Keep them in your hearts as you remember your own mother. And too many mothers and their children will spend the day living in shelters. Honor them by making a donation to The Spring of Tampa Bay (thespring.org) or CASA in St. Petersburg (casa-stpete.org). Donations can be dropped off at their locations, or at any Two Men and A Truck location through May 6.

References: Wikipedia, albionmich.com/history, theholidayspot.com, and wvgenweb.org
HAPPY MOTHER'S DAY!

Business Highlight

CARROLLWOOD VILLAGE COUNSELING ASSOCIATES



Carrollwood Village Counseling Associates Karen Gangel, LMHC, CEAP

Karen Gangel, LMHC, CEAP is a highly skilled Licensed Mental Health Counselor who believes in establishing realistic treatment goals and helping individuals learn skills that will be available to them throughout a lifetime. With these Tools for Life, success is always the expected outcome. Services offered include:

- Counseling for children, adults and couples
- Testing services
- Employee Assistance Programs
- Training and consulting
- Wellness and Work/Life programs
- Critical Incident Stress Debriefing
- Parenting & Women's Issue groups
- Qualified supervision for Florida LMHC/LMFT candidates

For more information please visit www.carrollwoodvillagecounseling.com or call Karen at 813-964-9400 to answer any questions.

Scholarship Funds

50/50 Fundraiser

This luncheon fundraiser helps raise money which is awarded annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$46
at the April lunch!**

Contributions can be made on our website.



View from the Grand Hyatt on the Courtney Campbell Causeway

Annual Retreat

RETREAT RE-SCHEDULED

Come join other NEW members at our **annual retreat on June 24-25**. This year's retreat will be held at the Grand Hyatt on the Courtney Campbell Causeway. Rooms are \$115 plus tax per night plus registration fee.

Come out in the afternoon, and relax by the pool. Enjoy the beautiful setting on Tampa Bay. We're planning to head over to the Chart House (formerly Landry's) for their fabulous happy hour with great drink specials and healthy portions of scrumptious appetizers and hopefully a beautiful sunset. From there, we'll head back to the Hyatt and have some fun get to know each other activities and more food and drink.

Saturday morning join us for breakfast and a program with **Karen Koch of CompassPointz**. The topic will be:

It's All Geek to Me – Technology Made Simple

Would you like to understand a "foreign" language in as little as one hour? Learn to "decode" the challenging and exasperating world of "geek speak".

With some basic information, people can capitalize on tips and tricks to keep their computers running smoothly and hopefully, their business more productively.

We will also investigate the world of Social Media. Whether you like it, tweet it, blog it or link in – it is definitely not a spectator sport. Don't be left on the sidelines...get in the game!

After the official program is over, you are welcome to stay and enjoy yourself at the hotel.

Hope you can make it. It should be a great time.

Upcoming Events

The June luncheon is essentially a business meeting with "program time" focused on you, the member. We're planning a "mini-Expo" - a chance for you to share business information with the membership. You're encouraged to bring brochures, business cards, fliers, etc. On the agenda is the selection of a Nominating Committee, reports from committee chairs and election of officers for 2011-12. This luncheon is open to anyone. We encourage you to bring someone.

Network of Executive Women NEWSletter
design and layout by Debbie Denton.



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