

2011 - 2012 BOARD

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Speaker: Pam Iorio

Tuesday, January 10th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 Guests \$30

Menu: Chicken Cobb Salad

(Veggie plate available; please request when reserving)

RSVP by noon Friday, January 6th through NEW website or
Networkexecutivewomen@gmail.com

Pam Iorio joins us to discuss her recently published book, *Straightforward: Ways to Live and Lead*. Having reached a pinnacle as an executive woman during her two terms as mayor, Ms. Iorio blazed trails, managed crisis, united adversaries, and successfully led one of the nation's largest cities through periods of both economic growth and financial crisis.

Now she offers her many talents to helping organizations build strong and effective leaders. As a keynote speaker and workshop and meeting facilitator, Iorio's fresh, straightforward approach to leadership not only inspires and motivates, but provides immediate, actionable methods and ideas that help professionals at all levels lead with integrity and achieve optimal results. She is currently Leader-in-Residence at the John H. Sykes College of Business at

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President's Message

Happy New Year!

I hope everyone had a safe and wonderful holiday season. Have you made your New Year's resolutions yet? Do you even make New Year's resolutions? If you don't, this is the year to start!

One resolution I hope you make is to become more involved in NEW.

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



www.networkexecwomen.com

Network of Executive Women

Networkexecutivewomen@gmail.com

WEBSITE

www.networkexecwomen.com

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to networkexecutivewomen@gmail.com by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide us with headshot in a jpg, pdf, or tif file.

Events This Month

Get Acquainted Luncheon

January 26th, 11:30 am
Carmel Café & Wine Bar

Located at 14306 N Dale Mabry
www.networkexecwomen.com

The new Carmel Café is the site of our informal January social and prospective member gathering. This recently opened restaurant in Carrollwood is where vibrant flavors of modern Mediterranean cuisine meet Florida's relaxed lifestyle—making it the perfect place to relax and meet vibrant NEW women! Mark your calendars to join us for lunch, starting at 11:30. Located at 14306 N Dale Mabry, on the west side of the highway just north of N. Village Dr.

After Hours Networking

Check website calendar for update
www.networkexecwomen.com

Enjoy socializing with members in a relaxed atmosphere with cocktails and appetizers.

Monthly Board Meeting

Wednesday, January 25th, noon - 1:00 pm
14502 N. Dale Mabry, 2nd floor conference room

Scholarship Funds

50/50 Fundraiser

This luncheon fundraiser helps raise money which is awarded annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$80
at the December lunch!**

Contributions can be made on our website.

President's Message continued from pg1

We are all busy juggling many priorities, work and personal. In my mind, when I picture the "typical" executive woman, I see a woman who is successful at juggling many priorities.

As I look around at our members, I see that the most connected members and those who get the most out of being part of our group are those that serve on committees. Don't I sound like I am giving the standard old line to get people involved? But it is true!

If you are too busy to be involved on even a very small scale, what is it you're getting from your membership? Lunch and a speaker? I truly believe that being involved even a little bit, on a regular basis, makes your time at the lunches even more valuable because of the deeper connections you're building.

Now, I know some of you really are afraid to commit to too much time because your schedules really are nuts. There are many things that you can help on that take only minimal time commitments. As little as thirty minutes to an hour a month makes a big difference.

We are coming up pretty quickly to our big Scholarship event. I am excited with the direction this event is taking. We need our members—that's you—to step up and help with the event, in a big way or a small way, but in some way!

It is really easy to get involved.

- Email me directly at Laura.L.Rehbein@ampf.com.
- Email Kristi Campbell, our event chair, directly at kcampbell@aaxiomhealthservices.com.
- Or, send an email to the general email address at NetworkExecutiveWomen@gmail.com.

I hope to hear from all of you!
Happy New Year!

—Laura Rehbein, President

Speaker continued from pg1

the University of Tampa, where she lectures and also assists in the development of the college's leadership programs.

Iorio has held top executive leadership positions where she transformed bureaucracy, advanced unpopular change, and successfully navigated through tough financial times. First elected to public office at age 26, Iorio was the youngest person ever to win a seat on the Hillsborough County Board of County Commissioners. In 1992 she was elected to the first of three terms as the county's Supervisor of Elections. In 1999 she served as the president of the State Association of Supervisors of Elections, and she served as its spokesperson during the highly publicized 2000 presidential election in Florida.

During her career she has served as a director and chairperson on numerous government, economic development, transportation, education, and community sector boards. She graduated from The American University in Washington, D.C. with a BS degree in Political Science, then earned a Master's degree in History from the University of South Florida. She has published articles on civil rights and political history and is regularly sourced on national media stories concerning government, leadership, and economic issues.

In 2003 Iorio was elected as mayor of the City of Tampa and re-elected in 2007 with a margin of 79 percent.

She has been featured in The New York Times, The Wall Street Journal, and USA Today, as well as on national broadcast venues including CNN, FOX News, MSNBC's Hardball with Chris Matthews, and The Today Show.

What better way to kick-start a successful year of enhancing your own leadership skills than to learn from "Mayor Pam"? Mark your calendars now for this must-attend event!

Her books will be available to purchase, and Ms. Iorio will sign copies.

Exceptional Women to Be Honored

The Network of Executive Women is proud to announce the Exceptional Woman of the Year and Scholarship Award program will take place this spring.

The Exceptional Woman of the Year Award honors just such a woman, one who devotes her time and talents in ways that improve the lives of others in our community.

Two deserving women will be awarded scholarships, for use in improving their lives through education.

Committee information, volunteer, and sponsorship forms can be found on the NEW website.

Members who sell the most Exceptional Woman of the Year sponsorships will receive a free 1/2 page ad in the event program.

Check our website for additional information as it is available.

Welcome to Our New Member!

We welcome returning member:

Guilène F. Theodore, a Tampa attorney in private practice, represents and provides counsel to public and private sector clients on labor and employment matters, including wage/hour laws, labor relations, employment discrimination and employment contracts.

Special Thanks!

Thank you to The Tampa Bay History Center for generously donating two tickets for our raffle at December's lunch!

Business Highlight



SB Recommend Samantha Bond

Sometimes when Samantha Bond is asked what she does, she gives them the short answer: "I'm an insurance agent." But she doesn't sell homeowner's, so don't ask her to help you with that.

What sets Samantha apart is how she helps small business owners save money while offering excellent health care coverage. An oxymoron in today's economy?

Pay close attention as Samantha will share how your business can become part of large group policies with access to composite insurance rates, with no variation in price for age or gender. She can help your company offer dental, vision, disability, and life insurance plans that do not require an employer contribution or a high level of employee participation. She also can make available on-line employee plan selection, multi-state coverage, Section 125 management, and 401(k) retirement plan deductions built into payroll. Learn how you can enjoy the freedom and satisfaction of being in business for yourself, while having the security and benefits of a large corporation.

As an experienced agent who genuinely cares that her clients' needs are met, she represents carriers with product solutions that are diverse and may even surprise you.

SB Recommend
813-441-0477
<http://www.sbrecommend.com/>

The Network of Executive Women's Website Gets a Facelift!

In case you haven't noticed, our website has been upgraded. It may look a little different on the outside, but like every woman knows – it's what is on the inside that counts.

The website allows each member to update their own profile, pay their events and dues online (via Paypal), have a central location for newsletters, and keep current with the happenings of N.E.W.

If you haven't had a chance to give it a spin, go to <http://networkexecwomen.com> and access your account. If you are a member, type in your email address and type in "password" for the password. If you have trouble, you can go to <http://networkexecwomen.com/Sys/ForgottenPasswordRequest> and get help with the password. If all else fails, contact Karen@compasspointz.com for assistance.

Non-members will have access to many areas, but the member directory is private.

This Website is ready to step out and turn some heads in 2012.

NETWORK of EXECUTIVE WOMEN

Create your business vantage point
through membership with NEW

- Be a part of the select group - diverse executive women, able to share knowledge and experience in many different fields
- Monthly programs providing valuable information on the community, business strategies, and much more
- There are many opportunities to give back through various committees, scholarship drives and other outreach projects improving the lives of women and children in our local area
- Members business' are promoted through our social media, web-site, and monthly newsletter
- Each month at our luncheons, one member will be spotlighted allowing for a presentation on their business
- Participate in after hours networking at various locations in the Tampa Bay Community