

## 2012 - 2013 BOARD

**President**  
Haley Maple

**President-Elect**  
Samantha Bond

**VP Communications**  
Karen Koch

**VP Interactive Media**  
Karen Koch

**VP Membership**  
Barbara Beall

**VP Networking**  
Diane Whitney

**VP Outreach**  
Michelle Sanchez

**VP Programs**  
Lisa Ford and Jodi Perez

**Secretary**      **Treasurer**  
Vicki Vail      Tina Bubb

**Director/ Past President**  
Laura Rehbein

**Director at Large (EWOTY)**  
Kristi Campbell

**Director at Large**  
Karen Mertes

**Newsletter Design/Layout**  
Debra Bonsel

**Newsletter Editor**  
Paula Stahel

**Network of Executive Women**

Networkexecutivewomen@gmail.com

## WEBSITE

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to networkexecutivewomen@gmail.com by the 15th of the month.

## Speaker: Tonja Brickhouse Exceptional Woman of the Year 2013

Tuesday, May 14th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 - Guests \$30

### Menu: Chicken Milanese

Pan roasted free-range chicken with marinated sun-dried tomatoes, prosciutto, fresh mozzarella and basil, with a roasted tomato and garlic puree and goat cheese cream

(Veggie plate available; please request when reserving)

RSVP by noon Friday, May 10th through NEW website

Tonja Brickhouse was honored in March as NEW's 2013 EWOTY award-winner. We are honored to have her as our speaker this month, to learn much more about her personal and professional journey to success.

Appointed as director of the City of Tampa Department of Solid Waste & Environmental Program Management in 2008, Ms. Brickhouse is the first woman to hold that position. She went into service with the Air Force as a young mother in

-continued on pg3

## President's Message

*Watch the web and our Facebook page for upcoming news.*

You may recall that in my first president's message, I discussed the need to make the most out of your involvement in NEW. Now, eight months later, is the perfect opportunity to assess whether you are making the most of your NEW experience. We have many exciting events coming up for you to take part in and help out with.

-continued on pg2

Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



[www.networkexecwomen.com](http://www.networkexecwomen.com)

## Events This Month

### NEW Brew Crew II

May 30 Brew Crew Too this month is a wine tasting generously hosted at the home of Barbara Heineken, 3705 W. Horatio; Tampa 33609. Please arrive between 5:30 and 6 p.m. for a fun-filled evening!

### After Hours Event

Please check our website:  
[www.networkexecwomen.com](http://www.networkexecwomen.com)

Join us for our monthly social. If you have never been this is a fantastic venue and a great opportunity to network with exciting, educated executives. Hope to see you there. Bring a friend!

### Monthly Board Meeting

Wednesday, May 15th, noon–1 p.m.  
Forizs & Dogali PL, 4301 Anchor Plaza Parkway, Suite 300

## President's Message continued from pg1

Mark your calendars for a special Brew Crew Too wine tasting on the 30th, hosted by our very own Barbara Heinken. If you haven't had the opportunity to attend a soirée at the Heineken residence, you simply must do so. Also, don't miss the NEW Brew Crew that meets on the morning of the first Thursday each month. I attended in April and was able to get great advice on many areas of my personal and professional life while also connecting with the others. It's such a great way to start a day, particularly when the time commitment is minimal!

In June we have our annual member meeting. In addition to addressing necessary budget and bylaw issues, you will learn tools to employ immediately in receiving more benefits of membership. July will be all about networking and learning about NEW roots. Founded as a networking group, it seems only fitting to celebrate and embrace networking at that meeting. Invitations will be sent to past members as well as guests, and the opportunities to promote your business

and network will be paramount. As a nod to our roots, newsletters from years past will be making their way onto our website in the coming months as well. And as a teaser, keep your eyes on your inbox, as information on our retreat will be coming soon.

Many more opportunities exist to make the most of your membership. Have you joined a committee? Do you want to get involved in a special project? Would you like to serve as a meeting ambassador? Do you have networking or program ideas? Please share them! Your involvement can be customized to your skills, needs, and time availability. Many projects, large and small, are available, and will allow you to develop deeper relationships with others in our fantastic group. Additionally, if you are interested in serving on the 2013–14 Board, please contact President-Elect Samantha Bond. We pride ourselves on having a diverse board and welcome you to express an interest in joining it.

Don't miss this month's meeting, featuring EWOTY recipient Tonja Brickhouse. She has a truly motivating personal story, and we'll hear about new programs she is spearheading in her position with the City of Tampa.

–Haley Maple, President

## Scholarship Funds

### 50/50 Fundraiser

This luncheon fundraiser helps raise money we award annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised each month goes to scholarship and 50% goes to the winning ticket holder.

50/50 Fundraiser raised \$66 at the April lunch.

**Additional contributions can be made on our website.**

## Program continued from pg1

1982, after earning a dual degree in economics and psychology from the University of Virginia. By the time of her retirement from active duty in 2007, she had become the first African-American chief of the air transportation division and earned the rank of colonel. During her years in the military, which included being stationed at the Pentagon, in Germany, and at MacDill AFB, she completed a master's degree in public education at Troy University.

Her vision for the city's solid waste and environmental program is simple: to create a dynamic team of professionals recognized as the premier leaders in industry. Totally committed to serving our nation and community, she serves as a member of various boards, associations, and organizations and is a highly engaged community leader.

## Member News

**Laura Rehbein** was recognized recently in *Gulfshore Life* magazine as a 2013 FIVE STAR Wealth Manager<sup>SM</sup>. Based on customer service, knowledge, overall satisfaction and other criteria, the award is reserved for the top wealth managers in the Naples metropolitan area. This recognition demonstrates Laura's commitment to her clients and her profession, as it symbolizes the integrity, knowledge and service excellence she strives to deliver to every client.

## Special Thanks!

Thank you to **Tina Bubb** of Bubb's Business Basics and **Lisa K. Ford** of Invent Your Image for their generous donations to our raffle at the April lunch!

## Business Highlight



**Kristi Cambell**  
Home Instead Senior Care

Home Instead Senior Care serves senior citizens with assisted independence wherever they call home. Our compassionate caregivers and employees enjoy helping our clients with companionship, transportation, personal care, and meal preparation. Through on-going training and individualized support, Home Instead offers the highest quality of care. To us, it's personal.

1755 S. Kings Ave, Brandon 33511  
813-684-1972  
813-930-9366

## Upcoming Events!

### MAY:

May 14 Luncheon: EWOTY Recipient Tonja Brickhouse

### JUNE:

June 6: NEW Brew Crew: 8:30 am at the Oxford Exchange, 420 W Kennedy Blvd., Tampa, 33607.

June 11: Luncheon: Annual Member Meeting