

2013 - 2014 BOARD

President

Samantha Bond

President-Elect

Karen Koch

VP Communications

Debra Bonsel

VP Interactive Media

Lisa Demmi

VP Membership

Barbara Beall

VP Networking

Amanda Donnelly / Lisa Ford

VP Outreach

Michelle Sanchez

VP Programs

Natalie Thomas

Secretary

Vicki Vail

Treasurer

Tina Bubb

Director/ Past President

Haley Maple

Director at Large (EWOTY)

Kristi Campbell

Director at Large

Karen Mertes

Newsletter Design/Layout

Debra Bonsel

Newsletter Editor

Paula Stahel

Network of Executive Women

Networkexecutivewomen@gmail.com

WEBSITE

www.networkexecwomen.com

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to networkexecutivewomen@gmail.com by the 15th of the month.

Program: NEW Board Installation

Tuesday, September 10th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 - Guests \$30

Menu: Chicken Milanese

(Veggie plate available; please request when reserving)

RSVP by noon Friday, September 6th through NEW website

The installation ceremony of the 2013–2014 board of directors is our opportunity to thank the outgoing officers for their efforts and to welcome incoming board members to their roles and responsibilities.

It is also a time to impress upon everyone the officers' responsibilities and the importance of their work. But they can't succeed on their own. The success of both our board and our organization depend on each member providing volunteer support to further NEW's growth in the coming year.

-continued on pg3

President's Message

I am very proud to be entrusted as your president for 2014, to carry on the traditions of our organization, and likewise look forward to being a good shepherd of change. We are fortunate to have each other for professional growth, personal development, support, and—I'm happy to say, networking.

Networking occurs in many forms. In anticipation of my role as president, I have been more acutely aware of the

-continued on pg2

Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



www.networkexecwomen.com

Events This Month

Brew Crew

1st Thursday of each month, 8:30 am.
Watch the NEW website for time and place!
www.networkexecwomen.com

After Hours Event

Please check our website:
www.networkexecwomen.com

Join us for our monthly social. If you have never been this is a fantastic venue and a great opportunity to network with exciting, educated executives. Hope to see you there. Bring a friend!

Monthly Board Meeting

Wednesday, September 19th, noon–1 p.m.
SB Recommend, 606 South Boulevard

In meeting a person for the first time, you may fear rejection. You may choke when you find the first person you've introduced yourself to is a direct competitor. Or you may feel embarrassed by the person who remembers your name, when you've forgotten hers. We've all made social faux pas. Guess what? It didn't kill us when it happened. In fact, I daresay it makes us stronger. One of my favorite business axioms is this: Experience is what you get when you don't get what you want. It is simple, yet so true. Trust me, I have plenty of experience.

We can all use a little practice, so why not practice on each other? Next month, October, I encourage you to bring a guest so that we may practice on her, too. Be proud of your NEW membership. Share our vision with a friend or associate and it will build your reputation as an active, involved executive woman. I feel certain something good is going to come of your networking prowess.

Membership should be mentioned here as a close cousin to networking. Our membership grows with effort. I have observed our group grow and contract during my membership tenure. It is all of our responsibility to talk about NEW when we can. Members sometimes don't return from year to year, for reasons unrelated to NEW. They may retire, move away, or change focus. If we don't actively strive to bring in new members, we are in a declining state by attrition.

Lastly, I want to say how excited, and humbled, I am to be in this role. My door is open (it's just an expression, send me an e-mail). I welcome your input. To the incoming Board, including those who are returning to the board, let me say a big THANK YOU in advance. To all, I sincerely hope you will involve yourself on a committee or special event. Lend us your talents!

Warm regards,

–Samantha Bond, Incoming President

President's Message continued from pg1

meeting dynamics of our group lately. In fact, I have been intentionally making observations of members during group activities of late. Yes, I've been watching you. Here are some of those observations.

I noticed how sometimes networking is peripheral—two members perhaps discussing a non-member with a need for employment. Then, there are several members discussing the needs of an associate, family member, or employee. Then I hear my favorite kind of networking, members discussing an opportunity for doing business with each other.

We have all spent years refining our networking skills, practicing our techniques at various events and meetings. I'm sure we all participate in some form of social media networking as well. Your completed profile on the NEW website is a perfect example of participating in social media networking.

I find networking is similar to cold calling. It likely requires stepping out of your comfort zone.

Program continued from pg1

We'll also take time to review the past year — share some stories, relive some memories, and relish the relationships that we have developed. It'll be a meeting you're sure to enjoy.

Upcoming Events!

SEPTEMBER:

September 10 Luncheon: NEW Board of Directors Installation

OCTOBER

October 8 Luncheon: Speaker—Robert P. Miles, "Warren Buffett: Feminist Capitalist"

Member News

Welcome NEW Member!

Former member **Suzanne Diaz** has returned to the NEW fold. Suzanne is senior vice president, Florida market manager, and treasury manager at PNC Bank.

Natalie Thomas was chosen to be part of Leadership Tampa's 2014 class.

Michelle Sanchez was appointed to the board of the Leadership St Pete Alumni Association.

Dues Are Due!

Don't forget to pay your membership invoice when you register for the September Installation luncheon at the NEW website.

Special Thanks!

Thank you to Tina Bubb, Lisa Ford and Karen Mertes for their generous donations to our raffle at August's luncheon!

Business Highlight



Barbara Beall MLI Integrated Graphic Solutions

Barbara Beall focuses the spotlight on MLI Integrated Graphic Solutions, an award-winning commercial printing company with a host of integrated services, including HP Indigo Digital Press, conventional offset, in-house bindery, direct mail and data management, graphic design, computer programming and web designs, and much more. MLI is certified "Green" FSC and is a certified minority business enterprise.

813-254-1553
www.mlicorp.com
505 N Rome Ave., Tampa FL 33606

Scholarship Funds

50/50 Fundraiser

This luncheon fundraiser helps raise money we award annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised each month goes to scholarship and 50% goes to the winning ticket holder.

In August, the 50/50 Fundraiser raised \$76! !

Additional contributions can be made on our website.