

## 2010 - 2011 BOARD

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## Holiday Gathering at the Tampa History Center

Tuesday, December 13th, 11:30 am - 1:00 pm  
Tampa History Center 801 Old Water Street, Tampa  
Members \$30 Guests \$35

**Menu: Catered by Columbia Café**  
(Veggie plate available; please request when reserving)

RSVP by noon Friday, December 9th through NEW website  
or [Networkexecutivewomen@gmail.com](mailto:Networkexecutivewomen@gmail.com)

Tampa History Center will be the host site of our annual NEW holiday gathering on Tuesday, December 13. What better location for us to meet at this time of year, as we look back and appreciate our lives?

The Tampa Bay History Center is more than a mere repository for historical items and facts. Serving as a liaison between the past and the present, the museum honors our community's character and heritage, stirring the spirit of adventure found in all its visitors with the generations of stories it has to tell.

The fee for this month's lunch is slightly higher than usual because the \$30 charge also includes a discounted admission pass for future use. A tasty lunch catered by the Columbia Café will add to the good holiday cheer of networking with old and new friends and acquaintances.

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## President's Message

Happy Holidays!

Where has 2011 gone? Every year seems to fly by faster! With Thanksgiving just behind us we head into most the hectic of year, with the added demands of the holidays on top of normal demands of work and family. As busy as it is, I find this is also a good time to schedule some business-planning time into the calendar.

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



[www.networkexecwomen.com](http://www.networkexecwomen.com)

## Network of Executive Women

[Networkexecutivewomen@gmail.com](mailto:Networkexecutivewomen@gmail.com)

## WEBSITE

### [www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to Debbie Denton at [debbie@2designstudio.com](mailto:debbie@2designstudio.com) by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide Debbie with headshot in a jpg, pdf, or tif file.

## Events This Month

### Get Acquainted Luncheon

Check website calendar for update

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Enjoy lunch and conversation while you meet new and prospective members and get reacquainted with existing members.

A time to find out more about our members,

NEW's committees and network.

### After Hours Networking

Friday, December 9th, 5:00 pm - 7:00 pm

Grille 54

11935 Sheldon Road, Tampa, FL 33626-3644

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Come join the Network of Executive Women on December 9th at Grille 54 from 5-7. We had such a great time when we were there in September that we are going back. Looking forward to seeing you there!

### Monthly Board Meeting

Wednesday, November 30th, noon - 1:00 pm

14502 N. Dale Mabry, 2nd floor conference room

## Special Thanks!

Thank you to our members who generously donated door prizes at November's lunch meeting:

Tina Bubb of Bubb's Biz Basics, LLC  
Laura Rehbein of Ameriprise Financial

## Scholarship Funds

### 50/50 Fundraiser

This luncheon fundraiser helps raise money which is awarded annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$90  
at the November lunch!**

**Contributions can be made on our website.**

## President's Message continued from pg1

What do you want to accomplish on a business level in 2012? You might define your goal as a level of sales, a number of completed projects, or perhaps an added level of accomplishment in your professional role.

What do you want to accomplish on a personal level? It might be finding extra time with family, achieving a fitness goal, or maybe accomplishing an educational goal.

Once you've defined your goals, how are you going to reach them? Do you need to create or update a marketing plan for your business? Do you need to spend time creating a model week so that you have more family time? What steps do you need to take to accomplish these goals?

If you do not already take time in the fourth quarter of each year to update or create your personal business plan, I challenge you to start this year. It's not difficult.

1. Write down the business and personal goals you want to achieve.

2. Outline the specific steps you need to take to accomplish these goals. Create deadlines for the steps. Break those into monthly action steps.

3. Define others, if any, who will play a role in your working toward these goals. Meet with them to communicate your goals and get their "buy in".

4. Post your business/marketing plan in a place where you will see it on an ongoing basis. Consider enlisting someone else to hold you accountable for your goals.

There are many templates and business planning guides you can use as your starting point. Or you can simply outline your plan using a self-created template. The whole point is that by simply writing down your goals and outlining the steps needed to reach them, you are more likely to take action and achieve your goals.

I wish you all the best this holiday season and wish you a great start to 2012!

I look forward to seeing you at our December holiday lunch.

– Laura Rehbein

## Holiday continued from pg1

This month's event also salutes and benefits two outstanding community groups: The Pace Center for Girls and CASA, the Center Against Spouse Abuse. Representatives from each will join us to tell us about their good works. Attendees are encouraged to make a personal monetary donation to one or both of our honored groups.

Tampa History Center is located at 801 Old Water Street in downtown Tampa. Parking is available at the St. Pete Times Forum lots, the Channelside parking garages, and various surface lots. Or, park in the Ybor City garage and enjoy a relaxing streetcar ride to the Channelside District.

**RSVP's for this event must be received by 4 pm of Friday, December 9. Please bring a guest to share the fun!**

## Holiday Charities

In NEW we pride ourselves on supporting women through charitable support and empowering relationships. Each December, it is also our tradition to support two local organizations at work day-in and day-out to improve the lives of women and girls. This year, as every year, your recommendations provided a list of worthy groups from which to make our choices. Thank you for your excellent nominations. As is true every year, it's not easy to choose only two, but we have. I am pleased to inform you of the charities we're specifically supporting this holiday season. They are:

**PACE Center for Girls**—PACE provides girls and young women an opportunity for better futures through education, counseling, training, and advocacy. A statewide program with centers in Hillsborough and Pinellas counties, PACE provides non-residential prevention, intervention, and diversion services for at-risk girls and young women between the ages twelve and seventeen. The comprehensive, holistic program integrates social services, education, and career readiness in a safe, gender-responsive environment that reflects an understanding of the lives of girls and responds to their strengths and challenges.

**CASA—The Center Against Spouse Abuse's** mission is to raise voices against violence through advocacy, empowerment, and social change. CASA

operates a shelter and support programs in Pinellas County to enhance life and employment skills. Community outreach services, a peer counseling group for abusers, and support groups for former shelter residents are provided as well. Children's advocacy is also a core element of services, and includes in-school programs to help build life-long peacemaking skills.

As Network of Executive Women members, we are fortunate to be accomplished professionals and in positions where we can improve the bottom line of these fantastic organizations through our outreach contributions. Please come to the December luncheon to meet representatives of each of these groups and learn more about their impact on our communities. Your donations are encouraged, to help support their goals. While any amount is appreciated, we hope you'll donate at least \$25 to each.

– Samantha Bond



### Annual PACE Holiday Giving Tree

A Holiday Treat for YOU & Our Girls!

You are invited to the annual fund-raising event, the PACE Holiday Giving Tree; a unique evening where the benefits go both ways...in the best tradition of the holiday season.

WHEN: December 6th, 5:30 - 7:00

WHERE: PACE Center for Girls  
1933 E. Hillsborough Ave.  
Ste. 300  
Tampa, FL 33610

RSVP: By December 1st and receive a free gift.

RSVP by emailing [friendsofpace@pacecenter.org](mailto:friendsofpace@pacecenter.org)

*Hor d'oeuvres, selection of fine wines*

## Business Highlight



**Bay Area Legal Services  
Beth Eppley**

Bay Area Legal Services is a regional, non-profit public interest law firm providing the highest quality legal counsel by

ASSISTING individuals and non-profit groups with limited access to legal services;

RESOLVING the legal problems for our clients; and  
PRESERVING the independence, hope and dignity of those we serve.

For more information, please visit: [www.bals.org](http://www.bals.org)

## Upcoming Events

### DECEMBER Networking, 2011

We had such a great time in September at **Grille 54** that we are going back! Join us **Friday, December 9 from 5-7** for a casual happy hour of fun with members and friends of NEW. Grille 54 is conveniently located at 11935 Sheldon Road in Tampa, between Linebaugh and Citrus Park Dr. Come kick off the holiday season by introducing some of your own friends to ours!

### JANUARY 10, 2012

**Pam Iorio**

Tampa's former mayor will share her recently published book.

