



June 2014

## Relationships With A Purpose

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#### Director at Large

Karen Mertes

#### Newsletter Design/Layout

Debra Bonsel

#### Newsletter Editor

Paula Stahel

### Network of Executive Women

Networkexecutivewomen@gmail.com

### WEBSITE

#### [www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to [networkexecutivewomen@gmail.com](mailto:networkexecutivewomen@gmail.com) by the 15th of the month.

## Annual Members Meeting

Tuesday, June 10th, 11:30 am – 1:00 pm  
Centre Club 123 Westshore Blvd.

**Menu: Sunburst Salad** — mixed greens with grilled chicken, seasonal berries, mandarin oranges, crispy pecans, blue cheese and raspberry vinaigrette  
(Veggie plate available; please request when reserving)

**RSVP by noon Friday, June 6th through NEW website**

As we do every June, our annual business meeting will involve approval of various business matters—including our annual budget, and an update on the organization's accomplishments and goals. We also will learn more about plans for new initiatives for the rest of 2014 and carrying over into 2015.

Join us for an informative meeting, with plenty of time for networking!

## President's Message

Are you a perpetually upbeat, energetic person with a warm and engaging personality? Do you greet each and every day with vigor, delighted by the opportunity to overcome every challenge that comes your way? If the answer is "yes", either you're lying or doubling up on your medication. Truly, some of us are moodier than others, and for most women, pairing our mood and energy levels with the duties of the day is an ideal way to make the most of every day.

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



[www.networkexecwomen.com](http://www.networkexecwomen.com)

P.O. Box 270595, Tampa, FL 33688

## Events This Month

### After Hours Event

Please check our website:  
[www.networkexecwomen.com](http://www.networkexecwomen.com)

After hours networking events are announced on our website.  
 Visit our website for this month's exciting venue!

### Monthly Board Meeting

Thursday, June 19th, noon–1 p.m.  
 Centre Club 123 West Shore Blvd.  
 813.441.0477.

## President's Message continued from pg1

Zig Ziglar has given us some classic one-liners. Here's one: *People often say that motivation doesn't last. Well, neither does bathing — that's why we recommend it daily.*

Motivation can mean many different things. A thought like, "I'm motivated to go to the beach today" does not help me grow and sustain my business. So my goal is to be motivated to apply my mood to the appropriate tasks at hand. I feel fairly certain that most executives have significant control over the order we choose to complete the tasks we face. For example, if you want to reach someone by phone for a persuasive purpose, it helps to have a smile in your voice. It's not an easy fake, so choose a day/time when you are genuinely feeling good. Get pumped up, using physical activity to improve your mood.

Don't laugh! Whether or not you're a fan, Tony Robbins has few pearls of wisdom and one I adopted is just that: change your physical to change your mental. Get up. Take a walk outside. Maybe do a few jumping jacks. It's fun, and if you have co-workers, they'll get a kick out of it.

Most people have those days where it's best to

pull back and reflect, regroup, and turn down the adrenaline. It may be a clean-off-your-desk, make-that-dental-appointment, read-old-email kind of day. It's okay to embrace this mood when scheduling permits.

This is different than a day off. A reflective mood is good for analysis. It may be a good time to take a look at last month's numbers and examine your conquests and other experiences.

I believe it is strategic management to know when to apply ourselves in the most productive manner of the moment. By listening to ourselves and embracing our moods, we are effectively managing ourselves as a resource. Learning to coax ourselves out of a self-imposed gloom is a skill, and it requires practice. What makes you smile? It may be exercise (or double fudge ice cream), pictures of puppies, or going to church. Use that power to influence your mood as needed. Sometimes I think feeling low is a reminder of how good it is when we are just plain happy.

Let's not forget to treat ourselves as part of the plan. Retreat is coming: Friday, August 23<sup>rd</sup> – Saturday, August 24<sup>th</sup> until noon. This is an opportunity to spend more than just an hour together, enjoying food, drink and fun. I am a believer in networking, and this event is our annual opportunity to bond, by sharing a little bit more of ourselves. Large doses of laughter are good for the soul. We hope you make the effort to join us!

–Samantha Bond, President

## Special Thanks!

Thank you to **Rosanne Clementi** of Clementi Environmental Consulting and **Lisa K. Ford** of Invent Your Image for their generous donations to the May lunch raffle.

## Upcoming Events!

### JULY

July Luncheon: N.E.W. Attitude

### AUGUST

August Luncheon: "Plan Hillsborough 2040" By 2040, Hillsborough County will have up to 600,000 new residents and about 400,000 new jobs. Working together to turn the challenges that come with growth into opportunities for a thriving future, thousands of people who live, work, and play in our region

### N.E.W. ANNUAL RETREAT

Renaissance Hotel  
August 22-23, 2014

The invitation with more information on the retreat will be coming soon. If you want to stay at the hotel, plan to make your reservations no later than Friday, August 8, 2014.



Be sure to check our Facebook page often for the latest info on upcoming events.  
<https://www.facebook.com/NEWTampaBay>

## Scholarship Funds

### 50/50 Fundraiser

Our luncheon fundraiser helps raise money for scholarships we present annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of the monthly raffle income goes to the scholarship fund and 50% to the winning ticket holder. In May, the 50/50 Fundraiser raised \$85 — a very nice addition to the growing funds!

**Tax deductible contributions can be made on our website.**

**501(c)(3) the Exceptional Woman Scholarship Fund**  
FEIN #46-0563695

## Business Highlight



**Dianne M. Kipp & Associates, LLC**  
Coaching & Consulting

**Dianne M. Kipp, BSN, PCC, CTT**  
President  
*Leadership & Culture Strategist*

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**Dianne Kipp**  
**Dianne Kipp & Associates**

Dianne Kipp founded Dianne M. Kipp & Associates to provide "transformation architect" services to enhance the success of individuals, corporations, and organizations through stewarding self-discovery.

(727) 481-1646  
[www.diannekipp.com](http://www.diannekipp.com)



Create your business vantage point through membership with NEW

- Be a part of the select group - diverse executive women, able to share knowledge and experience in many different fields
- Monthly programs providing valuable information on the community, business strategies, and much more
- There are many opportunities to give back through various committees, scholarship drives and other outreach projects improving the lives of women and children in our local area
- Members business' are promoted through our social media, web-site, and monthly newsletter
- Each month at our luncheons, one member will be spotlighted allowing for a presentation on their business
- Participate in after hours networking at various locations in the Tampa Bay Community