

## 2010 - 2011 BOARD

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Eleanor Hubbard  
813-251-9172 or Ewhubbard@aol.com

## WEBSITE

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to Debbie Denton at [debbie@2designstudio.com](mailto:debbie@2designstudio.com) by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide Debbie with headshot in a jpg, pdf, or tif file.



SCHOLARSHIP  
Luncheon & Auction



**Keynote Speaker: Betty Castor**  
Former Florida Commissioner of Education

Tuesday, March 8th 11:00 am - 1:00 pm  
A La Carte Event Pavilion  
4050 Dana Shores Drive, Tampa, Florida 33634  
Special Event - All Attendees \$50

**Menu:** Chicken breast with wild mushroom risotto  
RSVP by noon Friday, March 4th through NEW website,  
phone (813) 251-9172 or [Ewhubbard@aol.com](mailto:Ewhubbard@aol.com)

Our First Annual Scholarship Luncheon and Auction begins at 11:00 am continues until noon. Networking and bidding on auction items will take place in the Grand Hall at A La Carte Event Pavilion. Lunch will begin promptly at noon. Keynote speaker **Betty Castor**, is nationally known in the field of education. Formerly President of the University of South Florida, Ms. Castor also served as Florida Commissioner of Education and President of the National Board for Professional Teaching Standards.

Four women endeavoring to improve themselves through education will each be awarded a \$1,000 scholarship.

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## President's Message

Dear Members and Friends:

What an exciting time of the month with our Scholarship Luncheon & Auction event here at our door. In February we invited several previous scholarship winners and they revealed what an effect winning had on their lives. We listened attentively to the moving testimonials, tears welled up in the eyes of several

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



Network of Executive Women  
P.O. Box 320834, Tampa, FL 33679  
[www.networkexecwomen.com](http://www.networkexecwomen.com)

## Events This Month

### Get Acquainted Luncheon

Check website calendar for update  
www.networkexecwomen.com

Enjoy lunch and conversation while you meet with new and prospective members. Learn how you can impact the lives of other women by joining the various committees available.

### After Hours Networking

Check website calendar for update  
www.networkexecwomen.com

Enjoy socializing with members in a relaxed atmosphere with cocktails and appetizers.

### Monthly Board Meeting

Wednesday, March 30th, 12:00 pm - 1:00 pm  
1344 W. Fletcher Ave.

## Upcoming Events

Emanuel Leto, Community Relations and Outreach Manager with the Tampa Bay History Center, is our speaker for the **April 12th luncheon**. Functioning as a liaison between the past and the present, the museum honors our community's character and heritage, stirring the spirit of adventure found in all its visitors with the generations of stories it has to tell.

The Network of Executive Women's **Annual Retreat** is coming up this spring. Look for the date and details to come.

## Meeting Review

Thank you to members who generously donated our door prizes for February's lunch:

**Barbara Beall - Postal Options**  
**Karen Koch - CompassPointz**  
**Laura Rehbein - Ameriprise Financial**  
**Lisa Ford - Invent Your Image**

## President's Message continued from pg1

women, and the expressions bore witness to the rewarding fulfillment of knowing that we are part of an organization that is impacting the lives of other women.

Our committee members have been working tirelessly to make the Scholarship Luncheon & Auction an incredible event and one that you can all be proud of. Event chair Haley Maple has done an exceptional job and I am so grateful she is part of this network. I thank the DFS committee for its hard work, dedication and commitment to this network.

Are you Irish perchance? As many of you know, Saint Patrick's Day is celebrated on March 17th in honor of the Patron Saint of Ireland. It is truly a day of celebrating Irish history, ancestry traditions and customs. The saying goes that everyone is a little Irish on Saint Patrick's Day. Happy St. Patty's Day!

## Attention Members!



### The Network of Executive Women is now on Twitter!

Follow NEW on Twitter at @NEWomenTampa and learn more about the organization while interacting with members and others interested in our work and scholarship efforts. On our Twitter feed, NEW has been featuring particular members, suggesting our followers pay attention to the services they provide. Many NEW members are already following NEW. You should too!

## Scholarship Funds

### 50/50 Fundraiser

This luncheon fundraiser helps raise money which is awarded annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$102 at the February lunch!**

**Contributions can be made on our website.**



## SPONSORS

A special thanks to the following businesses for sponsoring the **Scholarship Luncheon & Auction** event and supporting women in their pursuit of higher education.

### DIAMOND



### GOLD



### SILVER



Central Pasco  
Weight Loss Clinic



SB Recommend



### FRIENDS

### DONATIONS

#### Tampa Bay Lightning

Linda's  
Consignment  
of Carrollwood



Harbour Island Athletic Club

- Edna Broyles
- Kristi Campbell
- Kathy Church
- Shirley Drake
- Beth Eppley
- Karen Gangel
- Brenda Gauthier
- Sonia Grays
- Barbara Heineken
- Eleanor Hubbard
- Amy Kurella
- Babs & Bud Maple
- Dominique Mellow
- Anita Ramirez
- Nancy Reeser
- Cathy Smith
- UBS Financial Services Inc.
- Home Instead Senior Care
- Church & Associates Tax Services
- Colonial Life Insurance
- Bay Area Legal Services
- Carrollwood Village Counseling Assoc.
- Henderson & Gauthier, CPAs, PL
- Karina Isis
- Hubbard Management Inc.
- Savvy Insurance
- Coldwell Banker Real Estate
- AER Consulting
- PAR Inc.

## Business Highlight



### Home Instead Senior Care Kristi Campbell

Home Instead Senior Care is a non-Medicare company that provides one-on-one care for senior citizens. Services range from companionship, safety watch, Alzheimer's care, light housekeeping, transportation and personal care. Kristi Campbell has been the local Franchise Owner since May of 2003 and was recently awarded West Central Florida Area Agency on Agency 2011 Senior Friendly Small Business of the Year Award for their community programs, Operation Medicine Cabinet and Be A Santa To A Senior. For more information please visit [www.homeinstead.com/482](http://www.homeinstead.com/482)

Information about Home Instead Senior Care can also be found on our website under News at [www.networkexecwomen.com](http://www.networkexecwomen.com).

## Member News

**Lisa Ford** with **Invent Your Image** has unveiled two new divisions, **Color Concepts** and **Closet Concepts**. Also "Ask Lisa" has become virtual. Visit [inventYourimage.com](http://inventYourimage.com) to explore her new divisions.

**Karen Koch** with **CompassPointz** presents **Enterprising Ideas for Emerging Businesses** "Analyzing, Adjusting and Utilizing Your Lead Generation Activity For Maximum Effect". The speaker will be Dulcee Loehn.

Tuesday, March 22, 2011 from 3:00 - 4:00 pm at the Centre Club. Cost is \$10.

Send your R.S.V.P. to [event@compasspointz.com](mailto:event@compasspointz.com) by Friday, March 18, 2011. Payment collected at the event - cash or check please.



We have received incredibly generous donations for the Auction. Donated items include, but are not limited to:

#### Gold & Diamond Pendant with Necklace

Donated by Continental Jewelry - \$520.00 Value

#### Yoga Studio Package

Donated by Evolation - \$375 Value

#### Tampa Bay Lightning Package

Signed Hockey Stick & Autographed Player Photo (donated by Tampa Bay

Lightning) and Two Tickets to Tampa Bay Lightning versus the Carolina Hurricanes on Friday, March 25, 2011 at 7:30 pm  
Tickets Donated by Forizs & Dogali - Valued \$155.55

#### Custom Color Concepts & Makeover

Donated by Color Concepts & Invent Your Image - \$400 Value

#### Dooney and Bourke Handbag

Donated by Linda's Carrollwood Consignment - \$150 Value

#### Executive and Social Media Portrait Session

Donated by Mama Razzi - \$200 Value

#### Harbor Island Athletic Club Gift Card

\$60 Value

#### Gorilla Theatre Flex Pass

\$90 Value

#### Stageworks Theatre Flex Pass

\$75 Value

#### Bracelet & Necklace Set

Donated by Barbara Heineken - \$60 Value

#### Resort & Club at Little Harbor

Stay valued at \$400.00

#### PRP Wine International

Three separate Gift Certificates, each for an eight bottle wine tasting party for twelve people, each valued at \$250.00

#### Ruth Eckerd Hall Dress Circle Membership

\$250 Value

#### Iridescent Necklace Set in Gold Tone

Donated By Karina Isis - \$125 Value

#### Dinner for Two

Donated by the Centre Club - \$100 Value

Event tickets are \$50.00 and can be purchased by visiting <http://www.networkexecwomen.com/about-us/ewoty>.

Thanks to all of you, as each NEW member is contributing to making our first Scholarship Luncheon & Auction event a huge success.