

2010 - 2011 BOARD

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Speaker: Susan A. McManus, PhD Presidential Election 2012: How It Differs from the 2008 Race

Tuesday, November 8th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 Guests \$25

Menu: Yucatan Chicken Salad
(Veggie plate available; please request when reserving)

RSVP by noon Friday, November 4th through NEW website
or Networkexecutivewomen@gmail.com

Susan A. McManus, PhD, Distinguished Professor, USF, will focus on major differences in the two Presidential Campaigns--demographic, economic, communication, etc. She will also take a look at why Florida will remain the nation's most important battleground state.

For the last six election cycles, she has served as political analyst for WFLA, NewsChannel 8 (Tampa NBC affiliate). Since 2008, she has been a featured columnist on sayfiereview.com—a widely-read Florida-based political website. WFLA TV's weekly Road to the White House program on which MacManus appeared as a panelist was nominated for a Suncoast Emmy award in 2008. She has appeared on every major broadcast and cable television and radio network and been interviewed by major newspapers in Florida, the U.S., and abroad. She is Florida's most-quoted

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President's Message

Dear Friends and Members,

In thinking about this month's message, I came across an interesting article on networking written by Wendy L. Kinney of the United Speaker's Bureau. Her tagline is that she "teaches how to turn handshakes into bank deposits"—interesting, no?

Kinney makes some great observations on what networking is

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Learn how you can become a member by visiting our website
and downloading a membership application.

Join us on:



www.networkexecwomen.com

Network of Executive Women
Networkexecutivewomen@gmail.com

WEBSITE

www.networkexecwomen.com

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to Debbie Denton at debbie@2designstudio.com by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide Debbie with headshot in a jpg, pdf, or tif file.

Events This Month

Get Acquainted Luncheon

Check website calendar for update

www.networkexecwomen.com

Enjoy lunch and conversation while you meet new and prospective members and get reacquainted with existing members.

A time to find out more about our members,

NEW's committees and network.

After Hours Networking

Friday, November 8th, 5:00 pm - 7:00 pm

Grille One Sixteen

15405 N. Dale Mabry Hwy., Tampa, FL 33624

www.networkexecwomen.com

Join us for our monthly social. If you have never been this is a fantastic venue and a great opportunity

to network with exciting, educated, executives.

Hope to see you there, bring a friend!

Monthly Board Meeting

Wednesday, November 30th, noon - 1:00 pm

14502 N. Dale Mabry, 2nd floor conference room

Special Thanks!

Thank you to our members who generously donated door prizes at October's lunch meeting:

Tina Bubb of Bubb's Biz Basics, LLC

Beth Eppley of Bay Area Legal

Barbara Beall of Postal Options

Laura Rehbein of Ameriprise Financial

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and what it isn't. As a networking group we build our businesses and NEW membership by not only being good at our professions but being good at networking. I think her ideas are relevant to us as we continue to build relationships with each other and our new members.

Her main point is that "networking means showing up. Showing up isn't networking." You can read the entire article at <http://tinyurl.com/4xznbvo/>. Here are a few highlights from Kinney about what "is" and "isn't" networking:

Networking ISN'T:

Handing out a business card to someone who hasn't asked for it. That's direct mail, or spam.

Networking ISN'T:

Rushing in as the Speaker is being introduced, and walking out during the closing announcements. That's attending a meeting.

Networking ISN'T:

Sitting down at a table with people you know and catching up. That's staying in touch.

Networking IS:

Introducing yourself to someone you've met once before. Shake hands and say "Hello, I'm Wendy Kinney, we met last month."

Networking IS:

Introducing yourself to someone new and finding out what you have in common. "Hello, I'm Wendy Kinney, is this your first time here?"

Networking IS:

Introducing two people who have a common interest "Chris, have you met Pat? He also works with businesses that are moving."

I am sure there are times when each of us simply show up instead of step up in networking, or even step away from opportunities we're offered to meet new people. That's often with good reason, given all that we each juggle in our lives and professions. It's especially so during this hectic time of year when we all tend to struggle to balance work life and family life with the additional pressures of the holidays. But it's exactly through opening ourselves to new opportunities and new networks that we renew our own spirits.

In sharing these thoughts, I would like for each of us to consider our membership and purpose in our networking group, so we can make the most of our time together. I hope we all take the time to remember why we attend the monthly lunches. Take a deep

breath when you hit the reception table, slow down, and enjoy the time building your relationships with the other members. If you're a seasoned member, go out of your way to meet and welcome a guest. If you're new to NEW, don't hesitate to walk up to someone and say, "Hello, I'm so-and-so, and am glad to be here." Either way, you're sure to discover a NEW and enriching relationship.

Laura Rehbein

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political scientist.

She served as Chair of the Florida Elections Commission from 1999 to 2003 and helped the Collins Center For Public Policy, Inc. draft Florida's Help America Vote Act state plan (voter, election official, and poll worker education section) required by Congress to qualify for federal funding under the Help America Vote Act.

MacManus received the first biennial Diane Blair award for "Outstanding Achievement in Politics and Government" from the Southern Political Science Association in 2001. In March, 2002, the Florida Political Science Association gave her its Manning Dauer Distinguished Florida Political Science Award. She has been a Reubin O'D. Askew Fellow of the Florida Institute of Government since 1995. She is currently co-editor of the University Press of Florida's new series on Florida government and history.

MacManus is unaffiliated with any political party.

Don't miss this informative program offered by one of the nation's leading political analysts.

Scholarship Funds

50/50 Fundraiser

This luncheon fundraiser helps raise money which is awarded annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$39
at the October lunch!**

Contributions can be made on our website.

Upcoming Events

November Networking

Kick off the Thanksgiving season on Friday, **November 18th** at our next monthly social event. This month we're gathering for happy-hour casual socializing at **Grille One Sixteen**, 15405 N. Dale Mabry in Tampa. It's a great time to network as well as enrich your friendships with our members. We look forward to seeing you there. And remember, bring a friend.

DECEMBER, 2011

Holiday Festivities

Coming soon...watch for an announcement of changed date and venue to be announced.

JANUARY 10, 2012

Pam Iorio

Tampa's former mayor will share her recently published book.

Member News

We're closing in on the close of our membership drive! Our goal is 20 new members by December 31, and as of today, we have 8 new members and have had many guests attend our luncheons. Better yet, let's exceed it by bringing in even more new members!

Remember, this drive benefits you as well as NEW.

- For each guest you bring to a luncheon meeting, you receive five free raffle tickets.
- For each new, approved member you sponsor, you receive a free monthly meeting lunch.
- Sponsor the most new members (a minimum of four) and you'll receive a full year of free membership—a \$200 value!

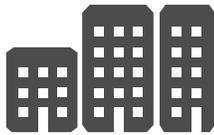
Congratulations to **Haley Maple** who has accepted a position with the Tampa office of the law firm Marshall, Dennehey, Warner, Coleman &

Member News continued from pg3

Goggin, based out of Pennsylvania. Haley will be continuing her litigation practice and can be reached via email at hmaple@mdwgc.com.

Savvy Insurance Solutions is pleased to announce a new location, at 203 Crystal Grove Blvd. in Lutz. Our direct number is 813-235-0798. Please feel free to stop by if you are in the area.

Business Highlight



Breath & Shadows Productions Paula Stahel

More people fear being forgotten than fear death itself. One is inevitable, the other isn't.

Your stories, the stories of your parents, and grandparents are all rich with unique memories, dramatic in challenges faced, and stimulating in lessons learned. Those stories are the most valuable legacy you will ever have.

Paula Stahel is a personal memoirist, biographer, editor, teacher and consultant who's spent the past fifteen years helping people discover the joy of capturing their stories and sharing the results with their families. Immediate past president of the international Association of Personal Historians Inc. and a member of the International Institute of Life Review and Reminiscence, she also teaches life writing and memoir classes at Tampa's Life Enrichment Center.

With the winter holidays approaching, ask yourself: How many more years do you have to gather your loved ones' stories, so they'll never be forgotten? Don't wait until it's too late.

Breath & Shadows Productions
www.breathandshadows.com

Holiday Spotlight on Giving

One of my favorite traditions of NEW participation is our annual holiday giving to the community. Now is the time we need you to submit nominations for the groups we'll honor this year with our support.

As long-time members will recall but new members may not know, NEW selects two groups to receive our individual and personal gifts during December.

We begin with your nominations of local non-profit groups that support women. By extension, we generally include those supporting women, children, and families as a whole. The nominees are then considered by the NEW board of directors, who vote and select two as our honored recipients.

Representatives of the selected organizations are invited to attend our holiday luncheon in December. Each presents us a short talk on their organization, its goals, accomplishments, and future needs. Those of us who've experienced this annual event will attest it is always a moving presentation, and often introduces us to groups we may not know about. It's our opportunity to support the organizations through gifts of our individual time, talent or financial donations.

As Vice President of Outreach, I encourage you to nominate your favorite(s) for consideration by your Board. And come next month, as one successful businesswoman to another, I encourage you to be generous to the two worthy groups we invite to share with us. Drop me your recommendations today, at samantha@sbrecommend.com.

–Samantha Bond