

## Relationships With A Purpose

### 2013 - 2014 BOARD

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**Network of Executive Women**  
Networkexecutivewomen@gmail.com

### WEBSITE

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to networkexecutivewomen@gmail.com by the 15th of the month.



### Speaker: Susan S. Freeman

Inspire, Influence and Impact!  
Getting to the Root of Leadership

**Tuesday, November 12th, 11:30 am - 1:00 pm**  
**Centre Club Bentley Room 123 Westshore Blvd.**  
**Members \$20 - Guests \$30**

**Menu:** Turkey Roulade, with mashed potatoes and gravy and seasonal vegetables.  
(Veggie plate available; please request when reserving)

**RSVP by noon Friday, November 8th through NEW website**

Attention motivated, high-achieving leaders! Are you a victim of your own success, getting results that you know aren't sustainable? Feeling stressed, burned out, overwhelmed or simply "stuck," maybe even for a while? Or you've been meaning to do something big and haven't gotten it done, yet....

Are you tired of having the same conversations and getting the same results? Do you feel as if you are on a hamster wheel and want off? You know that doing more of the same won't yield a different result.

Susan Freeman will speak to us about a unique system she

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## President's Message

Charity. Charitable acts. Sponsorship. However you act on it, giving is an attitude. It originates in the heart and not in the head. We don't give to get back. That is a lesson taught in the home. It manifests itself in our ways of thinking and doing. It works its way into our daily activities and is something we plan to do, execute, and reflect on after. It is sometimes random. It always feels good.

I know you feel the same way. We all have our reasons and

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



[www.networkexecwomen.com](http://www.networkexecwomen.com)  
P.O. Box 270595, Tampa, FL 33688

## Events This Month

### WAKE UP BREW CREW!

It's time to start meeting again.

**When:** Tuesday, November 5, 2013

**Where:** Starbucks 1508 N. Westshore Blvd. (Near AAA)

**Time:** 8:00 A.M.

Come on out and have a brew (coffee of course at 8 am!) And get to know your fellow new members  
Please email Anita Roederer if you plan to attend

[arroederer@tomlinstaffing.com](mailto:arroederer@tomlinstaffing.com)

### Monthly Board Meeting

Wednesday, November 21st, noon–1 p.m.

SB Recommend, 606 South Boulevard, Tampa, FL 33606

## President's Message continued from pg1

ways that we give. Little things and large things, random acts of kindness, opportunities to give, present themselves with grand invitation or subtle notice. We give of ourselves in so many ways. We give to strangers. We give to those we love. We are kind in our interactions and supportive to those around us.

Sometimes we give together, leveraging our strength. NEW is a grand example of that truth in action. By sharing our knowledge, we learn about important causes that deserve our time, attention, and contributions.

Did you nominate a special cause or charity organization for the attention of NEW members? Did you give your time to evaluate the focus of those organizations, and the benefit they would gain from your endorsement? I enjoyed serving as Vice President of Outreach in past years, and this year Ginny Daniel has presented a roster of very deserving potential recipients for our Holiday Outreach support. They include: Alpha House of Tampa; Buddy Baseball; CASA – St. Petersburg; Children's Cancer Center; Kimberly Home; and Pace Center for Girls. We should be proud to support any of these.

We are sometimes reminded that December is the season of giving. It is, and that means different

things to different people. Once again, "giving" can be so many different things. We give of ourselves every day, not just during one season. Giving may be a special gift tied with a bow, but giving is also a sandwich out the car window to a stranger. It is volunteering to make phone calls and send e-mails to gain the support of friends and associates. It is a kind word when needed.

I went looking for a quote to insert about giving, and I found so many that I could not choose just one! Mother Theresa, Mark Twain, Abraham Lincoln, Mahatma Gandhi, and many others have expounded on the subject. It seems giving is universal. I suggest you search the Internet and enjoy what each has said about the spirit of giving.

While on the subject of the Internet, I want to pass on a tool you may put to use while evaluating your charitable pursuits. It is [www.charitynavigator.org](http://www.charitynavigator.org), which utilizes a host of measurable data on each organization to rate the charity. Ratings are part of the website, and while data can't tell the whole story, it gives some insight and direction, as there are so many good causes to choose among.

I suggest we embrace our desire to give to others, exalt in the exercise that is volunteering, and reflect on how we improve our lives by improving the lives of others.

–Samantha Bond, President

## Upcoming Events!

### DECEMBER

December 10 Luncheon: 2013 Holiday Outreach Program at The Florida Aquarium.

### JANUARY

January 14 Luncheon: Susan Sexton, retired Hillsborough County judge and the first woman elected to the local bench.

### MARCH

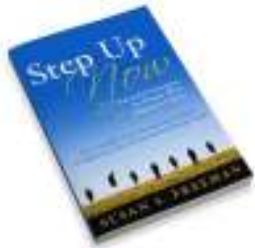
March 11, 2014: EWOTY—Shivan Sarna, award-winning international speaker. Kristie Campbell is soliciting suggestions for sponsors for NEW's major annual event.

**Program** continued from pg1

developed to help leaders break through barriers to achieve extraordinary professional and personal results. Her work begins where traditional leadership training leaves off. She'll share:

- Where leadership really lives (it's not where you think!)
- The secret of how to inspire others confidently
- The most powerful (and often left out) step for achieving a goal
- How to diminish and extinguish chronic, overwhelming stress, and
- How to "Sustain The Gain!" to positively impact your work and life

Discover the keys to being an effortless, Natural Leader—decisive, brimming with confidence, and able to create powerful, sustainable results in your business and personal life.



Susan S. Freeman, founder and president of Step Up Leader and author of *StepUp Now: 21 Powerful Principles for People Who Influence Others*, helps motivated, high-achieving leaders and influencers get to

the root of what is holding them back and access their Natural Leader within.

A frequent speaker at leadership and professional meetings, Susan has appeared on national television and radio on the topic of transformational leadership and influence. An accredited coach with the International Coach Federation, Susan's background includes an M.B.A. from Columbia University, 25 years of strategic marketing, non-profit, and retained executive search management experience. Her training is extensive in numerous Eastern wisdom practices, including Amrit Yoga. This unique blend of practical and integrative techniques helps her clients rediscover and evolve their leadership in a balanced, sustainable way to experience passion, clarity and exceptional results.

**Business Highlight**



**Barbara Heineken**  
**Resource Recycling Systems**  
**Ann Arbor, Mich.**

Passionate about educating both the public and businesses about the value of recycling since running the City of Tampa's recycling program for 18 years, Barbara now travels from Florida to Maine promoting sustainable systems for a waste-free future.

**Special Thanks!**

Thank you to Anita Roederer of Tomlin Tested Staffing and Lisa Ford of Invent Your Image for their generous donations to our raffle at October's lunch!



*Be sure to check out Facebook for teasers!*  
<https://www.facebook.com/NEWTampaBay>

**Scholarship Funds**

**50/50 Fundraiser**

This luncheon fundraiser helps raise money we award annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised each month goes to scholarship and 50% goes to the winning ticket holder.

In October, the 50/50 Fundraiser raised \$97.50!

**Tax deductible contributions can be made on our website.**

**501(c)(3) the Exceptional Woman Scholarship Fund**  
 FEIN #46-0563695

## Member News

### Welcome NEW Member!

Deborah Johnston is a senior audit manager with the Warren Averett LLC certified public accounting firm, is a member of the American Institute of CPAs, the Florida Institute of CPAs, and serves on the board of the Family Justice Center of Hillsborough County.

**Congratulations** to our NEW members who earned recognition in *Tampa Bay Business Journal's* "2013 Best in the Biz Reader's Choice." **Lisa Demmi's** Lab3 Marketing topped "Favorite local PR/marketing practitioner." **Lisa Ford** earned third place as "Favorite personal shopper/fashion stylist" and **Laura Rehbein** was named fourth as "Favorite financial advisor." Proof that NEW attracts women in the know and on the go!

**Paula Stahel** has just published a new book, titled *Listen Up! The Art of Interviewing for Personal History*. While oriented to those in her profession as a personal historian, the book is chock full of information and techniques that will benefit anyone striving to strengthen client relationships.

**Samantha Bond** is proud to announce she's received a certificate of completion from the Florida Department of Health and Human Services in the Individual Marketplace and SHOP Marketplace curriculum, to provide assistance to consumers and employers seeking health insurance.

## Website Info!

On the website is a "Help" section under "About Us." There are two email addresses for you to contact, one for N.E.W. and one for website issues or questions.

We have a "Help" video section. Although it is not professional by any means, it is a tool to walk you through handling some of the issues that have come up. We will be adding to this library as time allows.

If you have any questions, please reply to this email or check out the new help section on the website. <http://networkexecwomen.com/help>

Just another reminder—please update your profile. It is how we know who you are. If possible, upload a photo, as it's helpful in identifying our members.

The website allows each member to update her own profile, pay her events and dues online (via Paypal), have a central location for newsletters, and keep current with the happenings of N.E.W.

If you haven't had a chance to give it a spin, go to <http://networkexecwomen.com> and access your account. If you are a member, type in your email address and type in "password" for the password. If you have trouble, you can go to <http://networkexecwomen.com/Sys/ForgottenPasswordRequest> and get help with the password. If all else fails, contact Karen@compasspointz.com for assistance.

Non-members will have access to many areas, but the member directory is private.



### Create your business vantage point through membership with NEW

- Be a part of the select group - diverse executive women, able to share knowledge and experience in many different fields
- Monthly programs providing valuable information on the community, business strategies, and much more
- There are many opportunities to give back through various committees, scholarship drives and other outreach projects improving the lives of women and children in our local area
- Members business' are promoted through our social media, web-site, and monthly newsletter
- Each month at our luncheons, one member will be spotlighted allowing for a presentation on their business
- Participate in after hours networking at various locations in the Tampa Bay Community