

## 2011 - 2012 BOARD

### President

Laura Rehbein

### President-Elect

Haley Maple

### VP Communications

Karen Koch

### VP Membership

Barbara Beall

### VP Networking

Amy Kurella

### VP Outreach

Samantha Bond

### VP Programs

Karen Gangel

### Financial Committee

Tina Bubb

### Director/ Past President

Sonia Grays

### Scholarship Event Chair

Kristi Campbell

### Director at Large

Karen Mertes

### Newsletter Design/Layout

Debbie Denton

### Newsletter Editor

Paula Stahel

## Network of Executive Women

Networkexecutivewomen@gmail.com

## WEBSITE

### www.networkexecwomen.com

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to networkexecutivewomen@gmail.com by the 15th of the month. If you'd like to post your photo in the member directory listing on our website please provide us with headshot in a jpg, pdf, or tif file.

## Installation of 2012-2013 Board

Tuesday, September 11th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 - Guests \$30

### Menu: Marcus Salad

(Veggie plate available; please request when reserving)

RSVP by noon Friday, September 7th through NEW website or Networkexecutivewomen@gmail.com

The officer installation ceremony is our opportunity to thank the outgoing officers for their efforts and a job well done, and welcome new board members to their roles and responsibilities.

It is also a time to impress upon everyone the officers responsibilities and the importance of their work in order to impress upon us all why our own volunteer support is necessary and inspire us all to further NEW's success.

We'll also take time to review the year — share some stories, relive some memories, and relish the relationships that we have developed.

This promises to be an enjoyable and fun event. You will not want to miss the creativity and frivolity.

## President's Message

Where has the year gone? I can't believe how fast it flew by! I have to admit that as much as I am energized by the NEW this year, I am also pooped! It is time for our next president, Haley Maple, to take the helm and carry on with the incoming Board.

This organization is amazing and is made up of some amazing women. There have been some big changes in the past year as we adapted to new systems and procedures in the absence

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



www.networkexecwomen.com

## Events This Month

### Get Acquainted Luncheon

Friday, September 14—noon  
Ocean Prime, 2205 N. Westshore Blvd.

[www.networkexecwomen.com](http://www.networkexecwomen.com)

Spend time getting to know other members in an informal atmosphere, and invite guests you want to introduce to NEW—all are welcome! A special menu will be available for our group.

Please RSVP by Wed., Sept. 12 to  
Barbara Beall, [barbara@postalopt.com](mailto:barbara@postalopt.com)!

### Monthly Board Meeting

Wednesday, Sept. 19, noon–1 p.m.  
Forizs & Dogali PL, 4301 Anchor Plaza Parkway, Suite 300

## Dues Are Due!

Don't forget to pay your membership invoice and register for the September Installation luncheon.

## Upcoming Events!

### OCTOBER 9 LUNCHEON

Jane Barr, owner of Kinnexion, will speak to “Men, Men, Men, Men” and leave us all talking about women thriving in male-dominated industries, the power of women in the workplace, how to use your personal power to break the glass ceiling, and more.

### NOVEMBER 13 LUNCHEON

Speaker: Brenda Tillman, on transforming contacts into profitable business relationships.

## President's Message continued from pg1

of our long time administrator. But through all the changes has been one overwhelming constant, our members!

The changes made this year have come from lots of member input and member help, board members as well as the general membership. Teamwork was a big factor in this year's successes. Did you know almost half of our membership has pitched in at some point during the year when a call for help was made?

As I think back to all of the successful things that happened over the year, I am amazed at all the group has accomplished. There are still things to be improved and new ideas to help us do better but much has been accomplished.

Our website was entirely redesigned and transferred to a new website provider, which allows us to maintain the site ourselves and provides an entire membership database working in the background to manage our records. Karen Koch spent countless hours of her time to get this huge project completed.

We made many small but, I think, necessary changes, such as accepting credit cards at the door and changing the check-in process during the lunches. Thanks to Tina Bubb and Karen Koch for all the suggestions and implementation of these changes.

EWOTY was resurrected this year after a brief hiatus. What can I say? Ninety days of planning and a nice scholarship fund raised for 2013. Our entire membership supported this event in one manner or another. Samantha Bond, as usual, was instrumental in the scholarship process! A huge thank you goes out to Samantha, Kristi Campbell—our EWOTY chair, and all of Kristi's dedicated committee members. Everyone involved should feel proud of the 2012 EWOTY event!

We have had some awesome programs that increased attendance at our luncheons by members and guests. A huge thanks to Karen Gangel for doing me a favor and staying on the board long after her original intention and doing a great job at programs!

We had successful networking events as well as some that had great potential but for various reasons

## Business Highlight



### Pender Newkirk & Co. Michelle Sanchez

Michelle Sanchez, a partner in Pender Newkirk & Co., has been practicing in the public accounting profession in the Tampa Bay area since 1994. Primarily responsible for audits, reviews, and compilations for a broad-based clientele, she also is a leader of the firm's Nonprofit Industry Service Team, and a member of the firm's Manufacturing and Distribution Industry Services Team. Michelle is a member of the Leadership St. Pete Class of 2012 and presently serves on the board of directors for Are You Safe, a nonprofit organization providing legal and social services to victims of domestic violence. Michelle was recently recognized as a finalist for the Tampa Bay Business Journal's 2012 Business Woman of the Year Awards.

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pnccpa.com

needed to be postponed. Thank to Amy Kurella and Diane Whitney for their work on these events.

Barbara Beall, as always, has been focused on increasing our membership. I am thankful to the Board as well as the general membership with the overwhelming support of our membership drive. The implementation of awarding the hosting member a free lunch when a new member joins has been a huge hit. Thanks, Barbara!

Our bylaws went through a major revision this year with the changing of procedures and responsibilities. A big thank-you to the committee members who helped me on this project, primarily Haley Maple and Jeannie Holliday.

We do have some projects in the works that have not been completed but are being worked on. The biggest project is creating a separate 501(c)3 organization for our scholarship fund. We have already created a separate banking account to segregate these funds but are taking another step in terms of creating an entirely separate charitable organization for this fund. This involved creating bylaws for this entity as well as a board of directors in order to apply for the charitable nonprofit status with the IRS. This project will hopefully be finished in time for the EWOTY committee to fund-raise for the 2013 event.

I look forward to Haley's tenure as president, and also to the incoming Board, which includes continuing board members as well as several new faces. I think the incoming group will be dynamic and full of more ideas to keep our group strong while adhering to our mission.

Thank you all so much for supporting me in this year as your president. Let's make next year even more successful for NEW!

*—Laura Rehbein, President*

## Special Thanks!

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Thank you to Tina Bubb of Bubbs Biz Basics, Lisa Ford of Invent Your Image, and Paula Stahel of Breath & Shadows Productions for their generous donations to our raffle at August's lunch!

## Scholarship Funds

### 50/50 Fundraiser

This luncheon fundraiser helps raise money we award annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised each month goes to scholarship and 50% goes to the winning ticket holder.

**50/50 Fundraiser raised \$38  
at the August lunch!**

**Additional contributions can be made  
on our website.**

## Website Info!

Now on the website is a new “Help” section under “About Us.” There are two email addresses for you to contact, one for N.E.W. and one for website issues or questions.

We are also adding a “Help” video section. Although it is not professional by any means, it is a tool to walk you through handling some of the issues that have come up. We will be adding to this library as time allows.

If you have any questions, please reply to this email or check out the new help section on the website. <http://networkexecwomen.com/help>

Just another reminder—please update your profile. It is how we know who you are. If possible, upload a photo, as it’s helpful in identifying our members.

The website allows each member to update her own profile, pay her events and dues online (via Paypal), have a central location for newsletters, and keep current with the happenings of N.E.W.

If you haven’t had a chance to give it a spin, go to <http://networkexecwomen.com> and access your account. If you are a member, type in your email address and type in “password” for the password. If you have trouble, you can go to <http://networkexecwomen.com/Sys/ForgottenPasswordRequest> and get help with the password. If all else fails, contact [Karen@compasspointz.com](mailto:Karen@compasspointz.com) for assistance.

Non-members will have access to many areas, but the member directory is private.

## Member News

**CompassPointz** is now an approved vendor with the Hillsborough Public Schools, in accordance with the Jessica Lunsford Act. The act requires all contractors of the school board, all subcontractors of such contractors, and all employees of such contractors and/or subcontractors to undergo a Level II background screening, which consists of an FDLE/FBI search.

**Lisa K. Ford of Invent Your Image** will be a featured speaker at the “Runway to Reality Style Seminar” on Mon., Sept. 17, during Tampa Bay Fashion Week. The inaugural event brings talented fashion and accessories designers to the area for eight days of events to showcase their work for local, regional, and national retail buyers, boutique owners, and consumers. For ticket and event information, visit <http://www.fashionweektampabay.com/schedule-tickets-2/>



## NETWORK of EXECUTIVE WOMEN

Create your business vantage point  
through membership with NEW

- Be a part of the select group - diverse executive women, able to share knowledge and experience in many different fields
- Monthly programs providing valuable information on the community, business strategies, and much more
- There are many opportunities to give back through various committees, scholarship drives and other outreach projects improving the lives of women and children in our local area
- Members business’ are promoted through our social media, web-site, and monthly newsletter
- Each month at our luncheons, one member will be spotlighted allowing for a presentation on their business
- Participate in after hours networking at various locations in the Tampa Bay Community